



**THE INTERNATIONAL MOUNTAINEERING AND CLIMBING FEDERATION**  
UNION INTERNATIONALE DES ASSOCIATIONS D'ALPINISME

Office: Monbijoustrasse 61 • Postfach  
CH-3000 Berne 23 • SWITZERLAND  
tel.: +41 (0)31 3701828 • fax: +41 (0)31 3701838  
e-mail: office@uiaa.ch • web: www.uiaa.ch

**INTERNATIONAL COUNCIL FOR ICE CLIMBING COMPETITIONS**

## Terms and conditions for Candidate Event Organisers

A central pillar in the UIAA development plan for Ice Climbing is the extension of the competition circuit to include events in all suitable regions of the world and a greater variety of competitions.

This document aims to inform ice climbing competition organisers, who would like to stage a UIAA approved event, about UIAA terms and conditions. It lists the key principles for a commercial agreement between UIAA and potential UIAA Ice-Climbing event organizers. In the following such an organiser will be called a "Candidate".

Candidate Status is awarded to an Ice Climbing Competition Event organiser who is aspiring to conduct an official UIAA Ice Climbing competition event in the UIAA Calendar, and has entered into an agreement with the UIAA, which will be defined between the UIAA and the individual organiser.

A candidate must commit to implementing the UIAA Competition Terms and Conditions as defined in the current UIAA Regulations and UIAA Organisers Handbook appended to this document.

## Conditions for Candidates

### 1.0 Rights Fee

The event organizer will pay the UIAA a fee for the right of use of UIAA name. The payment will be one time and made at the beginning of every season. The fee will cover the UIAA administrative costs for inspection, including travel and accommodation costs of a UIAA official visiting and inspecting the event.

The Event Organizer is permitted to use specific UIAA Intellectual property (IP) such as logos and pictograms, etc. The organizer can use these for all commercial and promotional initiatives, associated with the event, in accordance with the logo guidelines in the appendix.

### 2.0 Title Rights and Disclaimer

The organiser may use the name of the sponsor for title of the event. The organiser may use the title "UIAA candidate event".

### 3.0 Visual Identity

The official event title as agreed above should be strictly abided by. The title "UIAA candidate event" should be appended to the official event title in all official publicity related materials.

The organizer should follow this visual identity template consistently across all communication elements.

Signed..... .. ...Candidate

Signed

UIAA

## 4.0 Risk Assessment

The organizer should submit a detailed document to UIAA before the event, in order to allow the UIAA to make comprehensive assessment of the events' feasibility. This document will include details on

- project planning and implementation,
- organisation structure and key officials,
- finance plan,
- partners and sponsors.

After the event the Candidate will submit a written report within 6 weeks of the event reporting on spectator figures, media coverage, finances, sponsor feedback and other information as required by the UIAA.

The Candidate will allow and support the UIAA to conduct a survey of spectators and athletes to assess the satisfaction with the event and collect ideas for improvements.

## 5.0 Venue Branding

The organizer should ensure that UIAA branding is prominently displayed at the venue on both sides of the climbing structures during the event, and at the entrance area, on entry tickets and VIP passes, etc.

The organizer should take the responsibility for production and execution of all the branding and publicity materials at the event.

All visual identity elements with UIAA trademarks, including venue branding, should be approved by UIAA before being released.

# Conditions for UIAA

## 1.0 Event Rights

As the rights holder, UIAA shall grant event rights for World Cup and World Championship events on a geographical exclusivity basis - there will be only one Candidate event per discipline in a particular geographical region or country.

## 2.0 Visual Identity and Venue branding

UIAA shall provide clear guidelines and mandate rules for the usage of all its logos and other intellectual property. Guidelines will be distributed to the candidate organizers detailing the use of logos, signage and other publicity material with UIAA elements.

## 3.0 Marketing Initiatives

UIAA shall provide all kinds of marketing and communication support to the organizer to promote the event. This will be done through:

- UIAA website and monthly E-Newsletter
- Targeted information to UIAA Member federations
- Targeted information to other partners and affiliates and other climbing/ mountaineering associations
- Targeted information to Climbing and mountaineering magazines and websites etc.

UIAA shall also support the event by providing them a platform to showcase themselves through a product page on the UIAA website with a link to the event website.

## 4.0 Route-setting and judges

Unless the event organizer employs UIAA-licensed route-setters and judges, the UIAA, as the world governing body of the sport, will provide a training course for route-setters and judges to UIAA competition standards. Training fees will be limited to cost recovery.

The UIAA will facilitate exchange programmes for local officials to visit recognised UIAA Competition events. The costs must be borne by the Candidate event organisation.

## 5.0 Assessment Process

The UIAA report aims to support the Candidate to make improvements to the event towards UIAA acceptance as an official approved competition.

The UIAA will conduct an assessment of the event within 3 months of the event, and submit a written report to the Candidate giving information on the degree of compliance to UIAA regulations and rules.

## **AGREEMENT**

The Candidate and the UIAA agree to abide by the conditions stated above for Ice climbing competitions in 2009. This agreement is valid for the Competition season 2009.

## **DISCLAIMER**

The use of the UIAA and logos does not constitute a UIAA endorsement of the competition. The UIAA can not be held responsible or liable for any events (in particular, accidents) related to the Candidates competition. The Candidate must ensure that insurance and liabilities are fully covered and will not make the UIAA liable for any liability issues related to the event.

Any legal issues resulting or related to this contract will be settled exclusively in the Courts of Bern, Switzerland.

Place and date .....

Candidate

UIAA

Annexes:

- Ice climbing regulations
- Event Organisers' handbook
- Logo and Marketing guidelines
- Example questionnaire for athletes

Signed..... ...Candidate

Signed

UIAA