

UIAA ICE CLIMBING WORLD CUP EVENT APPLICATION EVALUATION CRITERIA

With the goal of improving the quality of the UIAA Ice Climbing World Tour, starting from 2021 the selection of events will be done according to the evaluation criteria the UIAA Ice Climbing Commission has identified as both crucial for the running of events and/or important to achieve in the coming years.

Each application (whether submitted as part of the initial round or at any subsequent stage of the process) constitutes an irrevocable and unconditional offer which cannot be amended (unless agreed in writing with the UIAA) nor withdrawn before the expiry of a 90 day period starting with the receipt of such bid.

The application must be submitted via the official UIAA ICE CLIMBING EVENTS APPLICATION 2020/2021 SEASON online form and it must be digitally signed by the President of the National Federation or of the Local Organising Committee.

<https://docs.google.com/forms/d/e/1FAIpQLSfm49-PgHihaz5cCZ-3rGGFjq7rKi2J8-acmtUizXd52f8vJq/viewform>

PRE-Requisites

In the application process the following five criteria are pre-requisites (without which the event application will not be considered):

1. Safety of the infrastructure for athletes, UIAA officials & staff;
2. Safety of the host country;
3. Pre-event experience – event organisation experience required – World Cup or Continental Cup or equivalent – note – World Cup experience is required for World Championship application;
4. Governance structure shown by the signature of the Event Application Form by the National Federation/Organising Committee President;
5. The signature of the UIAA Event Organiser Agreement and payment of the UIAA Calendar Fee by the 1st of September before the winter season in question; *

If the EOA is not signed and the Calendar fee not paid by the deadline stipulated above the event will be removed from the calendar and the remaining event calendar will be finalised on the 2nd September.

*** If for whatever reasons the contract cannot be signed by this date, then an agreement can be made between the UIAA and the national federation/organiser for a later signing of the contract. However the National Federation MUST sign a pre-event organiser agreement agreeing that all costs accrued with cancellation of an event after the September deadline including expenses of all UIAA athletes and officials that are already booked travel/accommodation will be covered by the National Federation.**

Evaluation Criteria

The UIAA Ice Climbing World Cup evaluation criteria are grouped into 5 main sections according to which the events applications will be analysed. Details of these points should be provided in the official UIAA online event application form.

1. Venue

- a. *Location* – assesses how the venue location fits into UIAA Ice Climbing Commission strategic planning by looking in particular to achieve a balanced geographical distribution of World Cups across Member National Federations Counties and Continents by giving preference to strategic locations;
- b. *Location safety* – assesses the capability of the country to provide appropriate security to safely host the World Cup;
- c. *Plans* – assesses whether the venue plans work from an operational point of view;
- d. *Sport Infrastructures* – assesses the quality of all sport infrastructures: ice climbing structure(s)' quality; use of ice on structure; timing devices; number/variety of holds/volumes available; video cameras for judges; safety equipment. In case of temporary structures, it assesses the viability of the plans which must include accurate design drawings;
- e. *Safety of infrastructures* – assesses all infrastructures and venue facilities with a focus on safety for both athletes and UIAA officials/staff.

2. Event Experience

- a. *Athletes experience* – assesses the overall experience for the athletes, including isolation/competition venues, travel and accommodation support and general feeling of the World Cup/Championship atmosphere;
- b. *Media Audience* – assesses the overall experience for the media in terms of National/International coverage, broadcasting opportunities, and general exposure to the media – has the organiser arranged for national television broadcast;
- c. *Spectators* – assesses the experience of the spectators, including planned celebrations, and entertainment opportunities;
- d. *Branding/Sponsorship experience* – evaluate the overall attractiveness of the event in line with the requirements of international sponsors, including the pre and post event promotion at the venue, in the surrounding area and online;
- e. *Sport Presentation* – assesses all the measures put in place to improve the sport presentation with particular focus on facilities (light show, big screens, projection mapping etc.) and human resources (live music, MC, DJ etc.)

3. World Cup/Championship Delivery

- a. *Sport expertise* – assesses the expertise in hosting competitions; volunteers/HR; national judges; belayers; Respect of UIAA Event Organiser guidelines and regulations (Annexes) etc.;
- b. *Finances* – assesses the financial standing of the application (including any previous financial history and overall liability exposure) and possible proposed financial security of the event from all aspects – details must be provided in the application;
- b. *Marketing and Communication expertise* – assessing the conditions of implementation of the UIAA Ice Climbing Branding Regulations and branding on the FOP, in respect of the UIAA Ice Climbing signed sponsorship agreements and UIAA Event Organiser Handbook and also how the local & national community are being engaged with the event both in person and online;
- c. *Logistics* – assesses whether the location is accessible internationally and whether appropriate accommodation for UIAA officials, staff, athletes' teams and spectators exists;
- d. *I.T. & Media* – assess what IT infrastructure will be provided for UIAA officials and media
- e. *Championships* – how will the championship one-off events be differentiated from a normal world cup event;

4. Sustainability, Environmental Impact and Legacy

- a. *Sport development* – assesses the intent of the organiser to organise an event in the future (frequency) and whether a legacy plan is in place for the development of sport in general and an increase in sport participation amongst the population;
- b. *Community engagement* – assesses the plan to engage with the local population to increase support and excitement for sport climbing in the run up before the competition;
- c. *Environmental impact* – assesses how the organisers are planning to make their event have as little environmental impact as possible – use of single use plastics, use of group transport to the venue etc. Please see the UIAA Sustainability Guidelines for further information.

5. Risk Management

- a. Risk assessments - assesses any risk management plans put in place.
- b. Certificates/Documentation - assesses the provided insurance and safety certificates for the event and the event structure – please see the UIAA Event Organisers Handbook for more information.

If you have any questions regarding this criteria and how it will be implemented please contact rob.adie@theuiaa.org

Further information

Please note that whilst a bidder may request changes to the standard Event Organisers Agreement, the UIAA will also consider the extent to which a bidder accepts the provisions of the standard Event Organisers Agreement (which has been deliberately drafted in order to facilitate the manner in which UIAA's rights are licensed across the globe).

The UIAA is free in its sole discretion to select any bid which it believes most successfully fulfils the above criteria.

Separately, an important point to note is that no option to extend or right of renewal exists with any incumbent organisation rights partner.

Rejection of Bids

The UIAA reserves the right to reject:

- any application which is submitted in any form or by any method other than is not submitted in the official UIAA online form;
- any application which is not received by the bid submission deadline;
- any application which is not compliant in whole or part with the requirements set out in these criteria;
- any application where it reasonably believes (whether as a result of the contents or preparation of the relevant application, or as a result of any arrangement between a applicant and any third party) that there is a risk that a application is not fully compliant with applicable laws (including applicable competition and/or anti-trust laws);

- any conditional application, including those that may raise any competition or transparency concerns.

If the UIAA elects to reject an application for any reason, UIAA may, in its absolute discretion, take such action as it deems appropriate in the circumstances, including taking any of the subsequent steps referenced below.

Contracting Process

If the UIAA chooses to proceed to the contracting phase in relation to any application(s), the UIAA will provide the relevant applicant(s) with a draft standard Event Organisers Agreement. The applicant acknowledges and agrees that, unless UIAA counter-signs and dates the relevant organisation rights agreement, no legally binding agreement will exist between the applicant and the UIAA in relation to the relevant organisation rights.

The UIAA reserves the right, at any time, to withdraw from negotiations prior to the execution (*i.e.*, countersignature by the UIAA) of an organisation rights agreement, or to take any other action that UIAA deems to be appropriate, without (in either case) being under any obligation to provide its reasons for doing so.

All fees must be the net amounts to be received by the UIAA in accordance with the standard Event Organisers Agreement on the dates set out in the agreement.

Legal Notices

1. Each applicant irrevocably and unconditionally accepts and agrees that, by participating in this application process, it agrees to be bound by the provisions and procedures (including the outcome) of this document.
2. This criteria (including all documents referred to herein and all related communications made by the UIAA or any of its representatives) is no more than an invitation to tender for certain organisation rights and does not confer any rights to, nor constitute an offer that is capable of acceptance by, any entity or recipient of this criteria with regard to such rights.
3. The applicant confirms that the decision as to whether it elects to enter into the fees process conducted in connection with this Event Organiser Agreement is at the sole discretion of the applicant.
4. The applicant acknowledges that it is entitled to provide comments on, or propose amendments to, the standard Event Organiser Agreement as part of its application.
5. The applicant accepts that UIAA's decisions relating to these criteria will be final. The UIAA is not obliged to provide the applicant with reasons for any of such decisions and the applicant waives any rights it may have to challenge any UIAA decision.
6. The UIAA makes no representations or warranties as to the accuracy, adequacy or completeness of any information contained in these criteria. In addition, no liability is accepted by the UIAA or any of its representatives for any loss, cost or damage suffered or incurred in reliance on the document.
7. The applicant enters the application process at its own cost and risk. The applicant will, regardless of whether it is awarded any organisation rights, be responsible for all costs incurred by it in connection with its participation in the application process and the preparation of any application submitted by it in connection with these criteria.

8. The applicant acknowledges and agrees that all intellectual property rights for all purposes throughout the world relating to the UIAA competitions are owned solely and exclusively by the UIAA.
9. The applicant undertakes to the UIAA that, during the contractual process conducted in connection with this evaluation it will not make any announcement or disclosure relating to this process.
11. The applicant represents and warrants to the UIAA that the information contained in its application shall not be false or misleading. The applicant undertakes to the UIAA that if, following the submission by it of any application, there is any material change to any such information or any material change in the applicants structure, financial or business circumstances, the applicant shall promptly notify UIAA in writing, setting out the relevant details in full.
12. Applicants hereby guarantee that their application will be undersigned by their legally authorized representatives in accordance with the applicable laws. No power of attorney will be accepted.
13. The applicant warrants that its application shall comply with all applicable laws in the relevant territory.
14. The applicant indemnifies and holds the UIAA and its affiliates, directors, officers, employees, agents, representatives and subcontractors harmless against any and all losses, damages liabilities, penalties, fines, costs and/or expenses (including reasonable legal fees and expenses) resulting from, arising out of, or attributable to, any third-party claim, action or demand against the UIAA (or any affiliate of the UIAA) which asserts or alleges that the award by the UIAA to the applicant of any organisation rights relating to these criteria has been made in connection with an application that does not fully comply with applicable laws.
15. This Event Evaluation Criteria and the Event Organisers Agreement to be signed shall be governed by and construed in accordance with the laws of Switzerland.
16. Any dispute arising out of or in connection with these criteria shall be exclusively submitted to the jurisdiction of the Court of Arbitration for Sport in Lausanne, Switzerland, and settled in accordance with the Code of Sports-related Arbitration. The panel will consist of three arbitrators. The language of arbitration will be English.