

UIAA MOUNTAIN PROTECTION AWARD

2020 APPLICATION GUIDELINES

This document summarizes the process as well as all criteria for eligibility to submit a project for the UIAA Mountain Protection Award (MPA) and be in the running to become the winner of this year's prize. Thanks to the partnership with BALLY, the overall prize money is EUR 15'000 and will be awarded to the winner (EUR 10'000) and the runner-up (EUR 5'000). The winning project benefits from exclusive content creation and communication amplification through UIAA partner BALLY, a certificate of recognition, the golden MPA logo as well as international communication on all UIAA platforms.

1. WHO CAN APPLY?

An applicant can be an individual or a group who identifies as one of the following:

- An association and/or alpine club (member of the UIAA);
- A not-for profit/non-governmental organisation or volunteer community group;
- A for-profit business (e.g. tour operators, expedition agencies, etc.).

For applicants who are not an association or alpine club that is a member of the UIAA, a letter of support for the project from the UIAA member federation in the country(ies) where the project is implemented, must be submitted with the application. Participation by and/or collaboration with a local UIAA member federation in the project, is especially encouraged.

Each applicant can only submit one (1) project per year.

1.1 NEW APPLICANTS

New applicants must meet the general eligibility profile as stated above.

1.2 PREVIOUS APPLICANTS

Previous applicants must also meet the general eligibility profile as stated above, and are welcome to re-apply with either:

- An entirely new project; or

- A project that was previously submitted as a 'concept or idea' and that is now a fully-fledged project under implementation;
- A project that was previously submitted as being 'ongoing project', and that has since achieved a proven track-record with significant results;

Previous prize winners of the Mountain Protection Award cannot re-apply with the same project.

2. PROJECTS

Each submitted project must be involved in at least one of five of the following UIAA MPA categories:

- Conservation of biodiversity and ecosystems, including flora and fauna;
- Sustainable resource consumption and management, such as energy or water;
- Sustainable waste management and disposal;
- Climate change adaptation and/or mitigation; or
- Culture, local traditions and education.

Furthermore, projects are assessed according to their stage of development. A project can fall under one of the following categories:

- A concept or idea;
- An ongoing project (under implementation);
- An implemented project realised in the current or past calendar year.

While all projects, regardless of their development stage, will be reviewed by the assessment team and are eligible to be considered for the UIAA MPA platform, only on-going and finalized projects are eligible for the MPA prize.

3. ASSESSMENT

3.1 ASSESSMENT TEAM

The assessment team consists of UIAA Mountain Protection Commission delegates and external experts. Each project is reviewed by two members of the assessment team: a UIAA Mountain Protection Commission delegate (Assessor A) and an external expert (Assessor B).

3.2 PROCESS

First, each submitted application is checked by the UIAA Office for completeness. Incomplete applications will not be processed for review. Validated projects are then forwarded to the assessment team for review.

Each project is reviewed and scored by two members of the assessment team, as defined above, for each of the following criteria:

- addresses at least one of the five UIAA MPA categories (yes/no)
- has a climbing, mountaineering or outdoor sport focus (yes/no)
- clearly demonstrates the vision and states project goals (score)

- clearly outlines an implementation plan and expected outcomes (score)
- contributes to mountain protection and its people (score)
- clearly outlines human and financial resources, including in-kind contributions, source of funding and allocation (score)
- provides verifiable supporting evidence of project implementation (except for a project considered under 'concept or idea') and referees (score).

Scores for each individual category can vary from zero (0) to five (5). The criteria scale marking is as follows:

- 0 = no evidence of involvement/effort
- 1 = not sufficient information or enough details to make a judgement
- 2 = sufficient information provided, but only partially meets the criteria
- 3 = good information provided and generally meets the criteria
- 4 = very good information and details provided and fully meets the criteria
- 5 = excellent work/involvement/effort provided

$(\text{Scores of Assessor A} + \text{Scores of Assessor B}) / 2 = \text{overall score for the project}$

This combined score given to each project highlights its overall performance and can vary from zero (0) to twenty-five (25).

In case the two assessors' scores differ by more than three points in a given category (e.g. Assessor A scores category (a) with a 1, while Assessor B scores category (a) with a 5 → difference of $5 - 1 = 4$) a third assessor, part of the assessment team, will need to rate the project. The average score of all three assessors will give the overall score for the given project.

4. RECOGNITION AND PRIZE

All projects that are complete, eligible, and have a minimum score of ten (10) are showcased on the UIAA website and receive the right to use the UIAA MPA logo in black.

All reviewed projects are ranked according to the overall score given, providing the basis for allocating acknowledgement and prize eligibility. The UIAA Mountain Protection Commission convenes in a final review, taking into account recommendations and comments by the assessment team and decides on the following:

- MPA Winner
- MPA Runner-Up
- MPA Best Idea or Concept

The UIAA Mountain Protection Commission, via its President, notifies the assessment team as well as the UIAA President of its final decision.

The winning project is announced at the UIAA General Assembly and receives a cash prize of EUR 10,000, a UIAA MPA trophy, the right to use the UIAA MPA logo in gold, a certificate of recognition and will be featured in a dedicated UIAA news article. Exclusive content creation of the winning project will be coordinated with UIAA partner BALLY and amplified through their worldwide channels. The winner will be asked to write and share a progress

report within the next year and a final report upon completion of the project and submit this to the UIAA Mountain Protection Commission.

The runner-up to the winning project is announced at the UIAA General Assembly and receives a cash prize of EUR 5,000, the right to use the UIAA MPA logo in silver, a certificate of recognition and will be featured in a dedicated UIAA news article.

The highest-scoring project under the “new idea or concept” category is deemed the year’s *UIAA MPA Best New Initiative* and receives the right to use a dedicated UIAA MPA logo in black, a certificate of recognition and will be featured in a dedicated UIAA news article.

5. TIMELINE

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|-----------------------------|--|
| 01 March 2020 | Online Application Portal opens http://theuiaa.org/mountain-protection-award |
| 30 June 2020 | Online Applications Portal closes at midnight (CET) |
| 31 July 2020 | Review by UIAA MPA assessment team concludes |
| August 2020 | Showcase of 2020 UIAA MPA Projects on UIAA platforms |
| 15 August 2020 | Winners of 2020 UIAA Mountain Protection Award categories (winner, runner-up, best initiative) contacted |
| 24 October 2020 Assembly | Announcement of 2020 UIAA MPA Winner at UIAA General |

6. ANNEXE I

2020 UIAA Mountain Protection Award Application Form (offline version for preparation only. The official online form must be filled out for valid submission).

APPLICATION FORM

2020 Mountain Protection Award Application

Deadline: 30 June 2020

Please take the time to fill all requested information via the official form. Incomplete applications will not be considered for the 2020 UIAA Mountain Protection platform or the recognitions.

Before commencing this application form please ensure you have read the specific UIAA MPA Application Guidelines and are ready to answer all questions in detail. Please note there is no 'save and come back later' function.

All questions of the form can be accessed from the application guidelines for projects to effectively prepare 'offline'.

Any information supplied in relation to this form will only be used in conjunction with the 2020 UIAA Mountain Protection Award.

APPLICATION

1. Applicant
 - a. Name of organisation
 - b. Address of organisation (street, city, country)
 - c. Official name of the project being submitted for the 2020 Mountain Protection Award
 - d. I/We are a:
 - i. Federation and/or individual alpine club (Member of UIAA)
 - ii. Not-for-profit/non-governmental organisation or volunteer/community group*
 - iii. A for-profit business (e.g. tour operators, expedition agencies)*
 - e. *Applicants who are not a member association or club of the UIAA, must submit a letter of support from the local UIAA member association in the country(ies) where the project is to take place.

The full list of UIAA member associations can be found here:

<https://www.theuiaa.org/members/member-federations/>

If there is no UIAA member association in your country, please contact mountainprotection@theuiaa.org

- f. Official website link (if available)
- g. Official Facebook page (if available)
- h. Official Instagram page (if available)
- i. First and last name of the contact person
- j. Email of contact person
- k. Phone number of contact person (Please add format with country code +)

2. Project Type: Our project is (select best option)
- i. An idea or concept*
 - ii. Ongoing
 - iii. Finished

*Please note that project ideas or concepts are not eligible for the MPA prize until implemented, but will be assessed and considered for the MPA platform and could win the recognition of "2020 MPA Best New Initiative".

3. Has this project been submitted for the MPA before?
- i. Yes, as an idea or concept
 - ii. Yes, as an ongoing project
 - iii. Yes, as a finished project
 - iv. No

4. Project details

- a. Country/countries where the project is implemented
- b. Time period of implementation (started in ... / will start in ... / ending in ...)
- c. Please select the UIAA MPA category(ies) that best fit(s) your project:
 - i. Conservation of biodiversity and ecosystems, including flora and fauna
 - ii. Sustainable resource consumption and management, such as energy or water
 - iii. Sustainable waste management and disposal
 - iv. Climate change adaptation and mitigation
 - v. Culture, local traditions and/or education
- d. Please describe the vision, goals and objectives of this project.
(Please keep your answer to 350-500 words.)
- e. Describe the implementation and expected outcomes (project plan, key tasks, activities, milestones).
(Please keep your answer to 350-500 words. Supporting documents can be included in part 5.)
- f. Please describe how the project has a climbing, mountaineering or outdoor sport focus.
(Please keep your answer to 350-500 words.)
- g. Describe how your project goes "beyond business as usual", as an example of best practice in mountaineering and mountain-based sports for mountain protection.
(Please keep your answer to 350-500 words.)
- h. Describe how your project supports stewardship in mountain regions, such as the promotion of volunteer participation opportunities.
(Please keep your answer to 350-500 words.)
- i. How does your project benefit the local communities where it is implemented and how do you collaborate with them?
(Please keep your answer to 350-500 words.)

- j. For the implementation of your project, do you collaborate with local, regional, or national authorities? If so, how?
(Please keep your answer to 350-500 words.)
- k. Describe the human and financial resources, including sourcing and allocation (budget, human and financial resources and allocations).
(Please keep your answer to 350-500 words. Supporting documents can be included in part 5.)
- l. Describe your communication strategy and dissemination of your project's activities and results to the general public. You can also mention how the UIAA could support these efforts, as part of the UIAA MPA platform.
(Please keep your answer to 350-500 words.)

5. Attachments

- a. Please add the logo of your organisation here (if available)
- b. Please add the logo of your project here (if available)
- c. Please attach any letter of support here (if available)
- d. Please attach any additional documents here (if available)
Documents may include annual report, business plan, promotional flyers, letters of support, etc.
- e. Please attach any additional documents here (if available)
Documents may include annual report, business plan, promotional flyers, letters of support, etc.
- f. Please add a high resolution picture here
- g. Please add a high resolution picture here
- h. More pictures?
- i. More pictures?

If you cannot upload all your documents/pictures here, please send them via email to mountainprotection@theuiaa.org before the deadline of 30 June 2020.

- 6. Link to Flickr or another online gallery (if available)
- 7. Video content as a share link or embed code (if available)

If you have video as source files please send by WeTransfer to mountainprotection@theuiaa.org before the deadline of 30 June 2020)

- 8. Please note that, by submitting video, photographs, logo and other material, you confirm that you agree to grant to the UIAA and BALLY - UIAA's exclusive MPA partner - a perpetual, royalty-free, non-exclusive, right and license to use, reproduce, modify, adapt, publish, create derivative works from, distribute, make available to the public, with respect to your photograph worldwide and/or to incorporate your photograph in other works and publications in any media now known or later developed for the full term of any rights that may exist in your photographs or video.
 - i. I accept
 - ii. I don't accept
- 9. Your application will be assessed as defined in the UIAA MPA Application Guidelines. By filing your application, do you agree to have met all the criteria and prerequisites?

- i. I accept
- ii. I don't accept

If you have questions regarding the application process, please do not hesitate to contact the MPA team under mountainprotection@theuiaa.org

Thank you for applying for the 2020 UIAA Mountain Protection Award!

Our team will be in touch with you shortly regarding the completeness of your application. Announcement of assessment outcomes and selected projects, will be communicated at the beginning of August 2020. The winner of the Mountain Protection Award will be contacted in mid-August for exclusive project video production in collaboration with BALLY and invited to the UIAA General Assembly on 24 October 2020 in Antalya, Turkey.