

# UIAA RESPECT THE MOUNTAINS

## 2020 REGISTRATION GUIDELINES



### 1. THE INITIATIVE

The Respect the Mountains initiative forms part of the UIAA's longstanding commitment to sustainability and mountain protection. It is governed by the *7 Ways to Respect the Mountains*, and aims at:

- Raising awareness about sustainable environmental and socio-cultural practices;
- Setting an example and spreading the word within the outdoor community;
- Preserving mountain ecosystems and cultures in their natural state for future generations;
- Promoting sustainable mountain recreation, sports and related tourism activities;
- Educating the next generation of mountain explorers and empowering them to be effective sustainable future mountaineers.

## 2. THE MOVEMENT

The Respect the Mountains initiative encourages all mountain stakeholders – our UIAA member associations, recreational clubs, resorts, tourists, outdoor companies and all mountain lovers to come together and volunteer at events. The collection of organised events worldwide is referred to as the *Respect the Mountains Movement*, which can be followed online in the form of a calendar on the UIAA website.

Using the UIAA as an international platform, mountaineers from outdoor clubs and member federations, tourists, locals, authorities and businesses interested in making a positive impact collaborate together at their favourite or local mountain area to take action in protecting the mountains!



## 3. BE PART OF THE INTERNATIONAL CALENDAR

All mountain recreation and tourism related events organised by a UIAA member Federations, their partners, tourist offices and local organizers from the public or private sectors can become part of the Respect the Mountains Movement and be featured on the international calendar. These projects may be of proactive or respond to a specific need, focusing on education or action, in the broad scheme of respecting the mountains and mountain protection. These may include, but aren't limited to:

- Education on how to respect the mountains
- Best practice workshops
- Training events raising awareness
- Restoration initiatives
- Waste collection/removal in the mountains
- Etc.

To officially join the movement, please fill out the online registration form. Upon endorsement from the UIAA Mountain Protection Commission and the UIAA Office, the event will be posted soon after.

## 4. YOUR BENEFITS

Be part of an international movement!  
 Connect through our Mountain Network!  
 Get promoted on the UIAA's various communication channels!  
 Promote and protect your beautiful mountain area!  
 Gain international recognition for your efforts!

Show the world how you contribute to protecting our environment!  
Learn more about the 7 Ways to Respect the Mountains!

#uiaamountains #respectthemountains #mountainprotection

## 5. THE PARTNER

A global leader in technical hats that offer superior protection from the elements, Sunday Afternoons has been redefining what headwear can offer for over 25 years. Oregon-based and family-owned, the company offers a year around collection, specializing in UPF 50+ sun protection, patented performance technologies, innovative features, classic styling, and lightweight materials. With a presence in 46 countries globally, the company is rooted in its love of the outdoors and strives to promote and support natural spaces, wild places, and endeavors that celebrate being outside. For more information, visit: [www.sundayafternoons.com](http://www.sundayafternoons.com)

