"

Winning the **Mountain Protection Award** means a lot to us. It is a great honour and appreciation of our efforts. Through winning this award, we hope our project will continue to evolve and develop with new partners and projects across Switzerland."

Bruno Lüthi · Swiss Alpine Club

2019 UIAA Mountain Protection Award Winner





IMPROVING MOUNTAIN LIVES, PROTECTING THE MOUNTAIN ENVIRONMENT

Application deadline
31 MAY
2021

Promote your project as part of THE 2020-21 UIAA MOUNTAIN PROTECTION AWARD

The annual **UIAA Mountain Protection Award** has made a tangible difference to mountain lives, communities and the environment since its inception in 2013. It has enabled people to raise finances to build key infrastructures, conduct vital research and fulfil pending goals.

In parallel, it has provided an international showcase and communication platform for projects to raise awareness and exchange ideas and initiatives. Not only has it supported local communities, it has fostered its global community.

f/theUIAA



O/uiaamountains

theuiaa.org/mountain-protection-award









https://youtu.be/k1mjrPoyR44



AlpineLearning Project Weeks 2019 UIAA Mountain Protection **Award Winner**

FOR MOUNTAINEERING, MOUNTAINS AND MOUNTAIN COMMUNITIES

WHO CAN APPLY?

A project supported by a UIAA member federation or an association or travel company working in the mountain environment which engages and collaborates with local communities to develop a culture of sustainable activities which attract and inspire visitors. The project must have a climbing, mountaineering or outdoor sport focus, and be involved in at least one of the following activities:

- Conservation of biodiversity including flora and fauna
- Sustainable resource consumption and management like energy and water
- Sustainable waste management and disposal
- Adaptation to/mitigation of effects of climate change
- Protection of the environment through culture and education

WHAT ARE THE BENEFITS?

All selected projects are showcased on the UIAA website and communication channels. The Best New Initiative will be featured in a dedicated article and will receive the respective logo. The Runner-up receives a EUR 5'000 financial remuneration, the right to use the silver MPA logo and gets featured in a dedicated article. The Winner is announced at the UIAA General Assembly held on 23 October 2021 in Trabzon, Turkey (*) and receives a EUR 10'000 financial grant. Thanks to the UIAA partnership with BALLY, the winning project will further benefit from exclusive content creation and communication amplification through BALLY's worldwide press outreach and the UIAA's global mountain network.

(*) Owing to Covid-19, the format/location of the 2021 UIAA General Assembly may be subject to change

HOW TO APPLY?

Visit: theuiaa.org/mountain-protection-award

Entry is free of charge and all complete and eligible applications are sent for review to the UIAA MPA Assessment Team. Applications open on 1 March 2020.

The deadline to apply is **31 May 2021**.

www.theuiaa.org

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